



WFLX

ORDER

Print Date 09/13/12 Page 1 of 1

Flight Dates 10/01/12-10/07/12Contract / Revision 820013 /Original Date / Revision

09/13/12 09/13/12

Advertiser Bogdanoff, Ellyn/R/FL SenatAgency McLaughlin & AssociatesBuying Contact566 South Route 303
Blauvelt, NY 10913Product

Bogdanoff for FL Senate

Agency Com 15%Billing Contact566 South Route 303
Blauvelt, NY 10913Sales Office H-DCSales Region NationalAgency RefOrder Sep 00:15:00Estimate # 463Alt Order # 06313805Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-CandidProduct Codes PL610Priority P 2Advertiser RefPrimary Account Executive

Will Hilderbrandt

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Order Share % Market ValueCompeting Station % of Order Amount

| | | |
|------|---|--|
| DFLX | % | |
| WFGC | % | |
| WPBF | % | |
| WPEC | % | |
| WPPB | % | |
| WPTV | % | |
| WPXP | % | |
| WTCE | % | |
| WTCN | % | |
| WTVX | % | |
| WXEL | % | |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|--------------|------------|------------|--------------|--------|------------|----------|---------|------------|--------------|
| October 2012 | 7 | \$2,588.25 | \$3,045.00 | 0.00 | 10/01/12 | 10/07/12 | 7 | \$2,588.25 | \$3,045.00 |
| Totals | 7 | \$2,588.25 | \$3,045.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> Spots Amount | | |
|-----|------|-------------------|-----------------|-------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------------------------------|------------|------------|
| E 1 | WFLX | 10/01/12 | 10/07/12 | Late News M-Sun TEN O'CLOCK NEWS | Comm | 10-11P | MTWTFSS | :30 | 7 | \$435.00 | P 3 | 0.00 | NM | 7 | \$3,045.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTFSS | | | | | 7 | \$435.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | | <u>Totals</u> | 7 | \$3,045.00 |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification on Page 3

| | |
|---|--|
| Station and Location: WFLX, West Palm Bch, FL | Date: 9-21 |
|---|--|

I, McLaughlin & Associates

being/on behalf of: Ellyn Bogdanoff, a legally

qualified candidate of the Republican political

party for the office of: State Senate

in the General

election to be held on: November, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Time per Week | Number of Weeks |
|------------------|---|--|-------|---------------|-----------------|
| ORDER | ATTACHED | | | | |
| | WFLX# | 820013 | | | |
| | | | | Total | |

Total Charges:

2588.25

For programming that in whole or in part "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Ellyn Bogdanoff Campaign

an you are authorized to announce the time as paid by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Miller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and or other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

07.30.2012

Date

M Campbell
Signature

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

[Signature]
Signature

John Harston
Printed Name

GM
Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

| | | | |
|--------------|------------------|--------------------|---------------|
| TO: | John Heislman | STATION: | WFLX |
| FROM: | Will Hildebrandt | HRP OFFICE: | Washington DC |
| | | | |

REQUEST RECEIVED FROM

DATE: 9/12/12

| | |
|-----------------|--|
| BUYER: | Marianne Campbell |
| AGENCY: | McLaughlin & Associates |
| ADDRESS: | 566 South Route 303 Blauvelt, NY 10913 |
| PHONE #: | 203 966 9757 |
| FAX #: | |
| OTHER: | |

AVAILS FOR

| | |
|---------------------|--|
| COMMITTEE: | Ellyn Bogdanoff Campaign |
| CHAIRPERSON: | 908 South Andrews Avenue Fort Lauderdale, FL 33316 |
| TREASURER: | Mike Miller |
| ADDRESS: | |
| PHONE #: | 561 655 2569 |
| FAX #: | |
| OTHER: | |

FOR

| | |
|-------------------|-----------------|
| CANDIDATE: | Ellyn Bogdanoff |
| OFFICE: | St. Senate |
| PARTY: | Republican |

| | |
|---------------------------|------------|
| DAYPARTS: | ALL |
| SCHEDULE DATES: | As Ordered |
| COMMERICAL LENGTH: | :30'S |
| PROGRAMS: | ALL |

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE